

# AGENDA-AT-A-GLANCE

## WEDNESDAY, MAY 29, 2024

8:00 AM - 6:30 PM Registration Open

### INTERACTIVE DEEP DIVE SESSIONS

9:00 AM - 12:00 PM	Fostering Innovation and Entrepreneurship in Healthcare	Data Privacy in Healthcare	This deep dive session will run 9:00 AM - 1:00 PM  Employer Fiduciary Training for a Prudent Process on Your Healthcare Plan <i>(this deep dive session is limited to employers)</i>
	Implementing Evidence-Based Food as Medicine Strategies for Prevention and Well-Being	System-Wide Approach to Address SDoH and Support Healthy Behaviors: Insights from Southcentral Foundation – Alaska Native Customer-Owned Health System	

12:00 PM - 1:00 PM Welcome and Networking Lunch for All Attendees in the Exhibit Area

1:05 PM - 1:10 PM thINc360 2024 Opening Remarks

1:10 PM - 2:00 PM Keynote Panel: Accelerating the Move Toward Value-Driven, High-Quality Healthcare

2:00 PM - 2:30 PM Keynote: Food is Medicine in Healthcare: Opportunities, Challenges, and the Path Forward

2:30 PM - 3:00 PM Keynote Fireside Chat: Rewriting Menus and Redefining Hospital Food Service: Northwell Health's Journey to Instilling a Culture of Well-Being

3:00 PM - 3:25 PM Networking Break in the Exhibit Area

3:30 PM - 4:15 PM Keynote Panel: Winning the Obesity Battle: Unlocking the Powerful Integration of Lifestyle Strategies and GLP-1s

4:15 PM - 5:00 PM Keynote Panel: Investing in Healthcare: What's Hot? And What's Not?

5:00 PM - 5:20 PM thINc Talk: Revolutionizing Health Benefits: Journey through Rates, Rights, and Power

5:20 PM - 5:40 PM thINc Talk: Building Trust in Healthcare to Spark Action and Engagement

5:40 PM - 6:40 PM Opening Night Reception and Health Value Awards Presentation in the Exhibit Area

## THURSDAY, MAY 30, 2024

7:30 AM - 6:00 PM Registration Open

7:30 AM - 8:10 AM Morning Coffee | Facilitated Interactive Roundtable Discussions

8:10 AM - 8:35 AM Keynote Fireside Chat: Reframing Medical Education to Create a Compassionate, Inclusive, and Holistic Healthcare System

8:35 AM - 9:00 AM Keynote Fireside Chat: Reimagining Healthcare: Shifting from Traditional Models of Care to a Whole Health Strategy

9:00 AM - 9:45 AM Keynote Panel: Primary Care: A Catalyst for Healthcare Transformation and Meeting the Needs of Underserved Populations

9:45 AM - 10:10 AM thINc Talk: AI is Here to Stay: What Healthcare Leaders Must Know

10:15 AM - 10:45 AM Networking Break in the Exhibit Area

### 10:50 AM - 3:10 PM CHOOSE YOUR TRACK SESSION

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy <i>in partnership with</i> ValidationInstitute	Benefit Design Strategies <i>in partnership with</i> ValidationInstitute	Benefits Adviser Leadership <i>in partnership with</i> ValidationInstitute
10:50 AM - 11:35 AM	Driving Value in Healthcare: Strategies for Payers, Providers, and Patients	What is Generative AI in Healthcare? Human-Centric Design in Digital Health to Bridge Data Points	Building Cultural Humility and Inclusivity Within Care Delivery Systems	Review Scalable Food as Medicine Innovations that Significantly Improve Health Outcomes and Mitigate Food Insecurity	10:50 AM - 11:00 AM Health Benefits Trends: 2024 and Beyond	Selling NextGen Change: Conversations That Persuade the C-Suite
					11:00 AM - 11:45 AM Revolutionizing Pharmacy Benefits: Moving Away From the Norm and Embracing New Models	

# AGENDA-AT-A-GLANCE

## THURSDAY, MAY 30, 2024 (continued)

10:50 AM - 3:10 PM

### CHOOSE YOUR TRACK SESSION (continued)

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy <i>in partnership with</i> ValidationInstitute	Benefit Design Strategies <i>in partnership with</i> ValidationInstitute	Benefits Adviser Leadership <i>in partnership with</i> ValidationInstitute
11:45 AM - 12:30 PM	The Future of Care: Hospital-At-Home as a Key Driver of Healthcare Transformation	Case Study: Kaiser Permanente's Story on Providing Personalized Responsive and Timely Care Solutions	Integrate Equity Within Healthcare Outcomes Measurement	Leveraging Food as Medicine Programs to Engage Members, Improve Outcomes, and Sustain Healthy Behaviors	Taking Control of the Chronic Disease Epidemic with Data- and Outcomes-Driven Approaches	The Coming Drug Cost Tsunami: Managing GLP-1 Drugs & Gene Therapies

12:30 PM - 1:30 PM Lunch | Founders Forum

1:30 PM - 3:10 PM

### CHOOSE YOUR TRACK SESSION

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy <i>in partnership with</i> ValidationInstitute	Benefit Design Strategies <i>in partnership with</i> ValidationInstitute	Benefits Adviser Leadership <i>in partnership with</i> ValidationInstitute
1:30 PM - 2:15 PM	Houston Methodist's Journey to Build the Hospital of the Future	Uncovering the Challenges and Triumphs of Digital Tech and AI in Women's Health	Strategies to Advance Equity in Underserved and Rural Communities	Actionable Strategies to Integrate Food as Medicine Initiatives within the Benefits Plan Design		The Fiduciary Tipping Point? The J&J Lawsuit's Impact on the C-Suite's Health Plan Fiduciary Role
2:25 PM - 3:10 PM	From Fragmentation to Coordination: Accelerating the Progress of Integrated Care	Bridge Divides with Generative AI to Overcome Tech Barriers, Language Gaps, and Foster Equity in Healthcare	Multi-Stakeholder Approaches to Improve Maternal Health Equity and Excellence	Medicaid Waivers Impacting and Advancing Food as Medicine Initiatives in Healthcare: A Status Update	Moving Toward Equitable, Affordable, Transparent Care for All: What Employers Must Know	Comparing Captives: Costs, Cost-Containment, and ROI in Different Captive Designs

3:10 PM - 3:40 PM Networking Break in the Exhibit Area

3:45 PM - 4:00 PM Keynote: Congressional Update on Building a Cost-Effective and an Outcomes-Focused Healthcare System

4:00 PM - 4:45 PM Keynote Panel: Federal Agencies' Views on Prioritizing the Role of Nutrition and Food Security in Overall Health

4:45 PM - 5:25 PM Keynote Panel: Navigating the Digital Disruption to Meet Patient Needs

5:25 PM - 6:30 PM Networking Reception in the Exhibit Area | EnableHealth Startup Showcase

## FRIDAY, MAY 31, 2024

7:30 AM - 5:00 PM Registration Open

7:30 AM - 8:15 AM Morning Coffee | Facilitated Interactive Roundtable Discussions

### 8:15 AM - 9:55 AM FOSTERING INNOVATION AND ENTREPRENEURSHIP IN HEALTHCARE

8:15 AM - 9:00 AM Leadership Strategies for Operationalizing New Strategic Directions within Healthcare Organizations

9:10 AM - 9:55 AM Focused Session: Unlocking Innovation: Strategies for Establishing Effective Technology Transfers within Health Systems

Agenda as of February 23, 2024. Subject to change. Please [refer to the website](#) for agenda updates.

# AGENDA-AT-A-GLANCE

FRIDAY, MAY 31, 2024 (continued)

8:15 AM - 11:05 AM

**CHOOSE YOUR TRACK SESSION**

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy <i>in partnership with</i> ValidationInstitute	Benefit Design Strategies <i>in partnership with</i> ValidationInstitute	Benefits Adviser Leadership <i>in partnership with</i> ValidationInstitute
8:15 AM - 9:00 AM	Leadership Approaches to Develop Multi-Disciplinary Teams in Care Coordination and Delivery	Unleashing the Power of Digital Health and AI Partnerships for Enhanced Engagement Experience and Personalized Support	Multi-stakeholder Perspectives on Prioritizing and Advancing Women's Health and Well-Being <i>Shared session with Benefit Design Strategies Track</i>	Evaluating the Effectiveness and Outcomes of Food Delivery Programs and Interventions to Optimize Health Outcomes for Diverse Populations	Multi-Stakeholder Perspectives on Prioritizing and Advancing Women's Health and Well-Being	The NextGen Easy Button: Vetting Small-Group Self-Funded Plans
9:10 AM - 9:55 AM	Case Study: Mayo Clinic's Journey in Scaling Remote Patient Monitoring for Improved Health Outcomes		Incorporating Diversity Considerations in Patient Engagement Strategies	Physician Perspectives: Personalizing Food and Nutrition Programs to Meet the Unique Needs of Patients and Enhancing the Overall Experience	Adopting a Holistic Approach to Mental Health for Health Outcomes Improvement and Total Well-Being	"I Can Help with That": Becoming the Consultative Adviser

9:55 AM - 10:20 AM Refreshment Break

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy <i>in partnership with</i> ValidationInstitute	Benefit Design Strategies <i>in partnership with</i> ValidationInstitute	Benefits Adviser Leadership <i>in partnership with</i> ValidationInstitute
10:20 AM - 11:05 AM	The Power of Partnerships: Leveraging External Partnerships to Enhance Care Delivery	Investors' Perspective: Navigating the Digital Wave of Gen AI Adoption and Impact in Healthcare	Community Engagement and Collaboration Strategies to Mitigate Equity-Based Challenges	The Intersection of Food, Health, and Sustainability to Drive Healthy Behaviors	Employer Strategies to Navigate Anti-Obesity Medication: Explore a Roadmap for Swift Adoption and Coverage of Newly FDA-Approved Prescriptions	Order from Chaos: Managing the NextGen Health Plan Ecosystem

**11:05 AM - 11:20 AM TRACK SESSIONS REVIEW AND WRAP UP**

11:20 AM - 12:00 PM Keynote: Raising the Bar: Revolutionizing Healthcare with a Quality Mindset

**12:15 PM - 2:00 PM LUNCHEON KEYNOTES**

12:15 PM - 12:35 PM thInC Talk: Promoting and Practicing a Culture of Empathy in Medicine

12:35 PM - 1:15 PM Keynote: Sustainable Health Systems and High-Impact Investments for Climate Resilience

1:15 PM - 2:00 PM Keynote: The Impact of the 2024 Presidential Elections: Predictions and The Path Forward

**2:00 PM CONGRESS CONCLUDES**