

thinc PHARMA & LIFE SCIENCES

Pharmaceutical and Medical Meeting Planners' Summit

December 11-12, 2023 | Renaissance Boston Waterfront Hotel | Boston, MA

AGENDA-AT-A-GLANCE

Day One – Monday, December 11, 2023

8:00 AM – 6:30 PM	Registration Open
9:00 AM – 1:00 PM	PRE-CONFERENCE CERTIFICATE COURSE: Healthcare Meeting Compliance Certificate – HMCC (Registration required)
1:00 PM – 2:00 PM	Networking Lunch (For All Attendees)
2:00 PM – 2:15 PM	Summit Welcome and Opening Remarks
2:15 PM – 3:15 PM	Keynote: Innovations in Meeting Planning: Where are We Today? Where Do we Go from Here?
3:15 PM – 3:45 PM	Networking Break - Hosted by Topper Transportation
3:50 PM – 4:30 PM	Physician's Perspectives: Creating Events That Matter
4:30 PM – 5:25 PM	Building Relationships: Moving Beyond Transactions and Leveraging Partnerships with Suppliers to Develop and Execute Effective Meetings
5:25 PM – 6:45 PM	Taste of Boston Welcome Reception

Day Two – Tuesday, December 12, 2023

6:15 AM – 7:00 AM	Rise & Shine Fitness Boot Camp
8:00 AM – 5:15 PM	Registration Open
8:00 AM – 8:30 AM	Morning Coffee
8:30 AM – 9:20 AM	The Intersection of Style and Substance: A Framework for Developing High-Quality Meetings
9:20 AM – 10:15 AM	Unpacking and Advancing Sustainability
10:15 AM – 11:00 AM	Networking Break
11:05 AM – 12:35 PM	DEEP-DIVE INTERACTIVE DISCUSSIONS
	11:05 AM – 11:50 AM Staff Infection: Talent Retention and Career Advancement Strategies
	11:50 AM – 12:35 PM Combating Burnout and Mental Health Issues in the Meeting Planning Industry
12:35 PM – 1:45 PM	Lunch Luncheon Session: MPI-MD Townhall
1:45 PM – 2:10 PM	Closing Remarks and Recap
2:10 PM	Main Summit Concludes
2:15 PM – 5:15 PM	POST-CONFERENCE CERTIFICATE COURSE: Medical Meeting Planning (MMP) Certificate (Registration required)